



(Incorporated in the Republic of Singapore)
(Company Registration No. 197902249R)

VOLUNTARY CONDITIONAL CASH OFFER BY ANZ SINGAPORE LIMITED FOR AND ON BEHALF OF CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD. FOR SUPERIOR MULTI-PACKAGING LIMITED
- DESPATCH OF OFFEREE CIRCULAR

1. Introduction

The board of directors (the "**Board**" or the "**Directors**") of Superior Multi-Packaging Limited (the "**Company**") refers to the voluntary conditional cash offer (the "**Offer**") by ANZ Singapore Limited, for and on behalf of CROWN Speciality Packaging Investment Pte. Ltd. (the "**Offeror**"), for all the issued and paid-up ordinary shares ("**Shares**") in the capital of the Company including all the Shares owned, controlled or agreed to be acquired by the parties acting in concert with the Offeror in connection with the Offer.

2. Despatch of Offeree Circular

- 2.1 The Board wishes to announce that the Company has today despatched to shareholders of the Company (the "**Shareholders**"), a circular dated 12 September 2012 (the "**Offeree Circular**") containing, *inter alia*, the advice of SAC Capital Private Limited, the independent financial adviser to the Directors who are independent for the purpose of making recommendations to the Shareholders in respect of the Offer (the "**Independent Directors**"), and the recommendations of the Independent Directors in respect of the Offer. A copy of the Offeree Circular is also available on the website of the Singapore Exchange Securities Trading Limited at www.sgx.com.
- 2.2 Shareholders who do not receive the Offeree Circular within a week from the date hereof should contact the share registrar of the Company, at the following address and telephone number during normal business hours on any day (other than a public holiday, Saturday or Sunday) up to the closing date of the Offer at 5.30 p.m. (Singapore time) on 1 October 2012 (or such later date(s) as may be announced from time to time by or on behalf of the Offeror):

M & C Services Private Limited
138 Robinson Road #17-00
The Corporate Office
Singapore 068906
Tel: (+65) 6227 6660

3. Responsibility Statement

The Directors of the Company (including those who have delegated detailed supervision of the preparation of this announcement) have taken all reasonable care to ensure that the facts stated in this announcement are fair and accurate and that no material facts have been omitted from this announcement, and they jointly and severally accept responsibility accordingly. Where any information has been extracted or reproduced from published or otherwise publicly available sources, the sole responsibility of the Directors of the Company has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this announcement.

By Order of the Board

Professor Tan Chin Tiong
Non-Executive Chairman
Superior Multi-Packaging Limited
12 September 2012